

## **Arlington Committee on Tourism and Economic Development Meeting Minutes, February 26, 2014**

Present: Angela Olszewski - Chair Presiding, Roly Chaput, Kirsi Allison-Ampe, Sharon Shaloo, William Lyons, Paul Dredge, Tom Davison, Bob Bowes, Clarissa Rowe, Ted Peluso

1- The meeting was called to order at 7:10PM.

2- The minutes of the January meeting were accepted.

3- The Treasurer reported that ATED's fund balance is \$4913.

4- Current Projects:

(a) Manufacturing is underway for the directional signage and signs are expected to be installed after the ground thaws.

(b) The Info Booth is expected to be installed in the Spring, subject to any delays that could occur because of the bike path re-design. If that happens, ATED will likely provide a temporary tent based facility.

(c) The meeting with the Finance Committee regarding the three ATED warrants was reported upon. Our best guess at this time is the additional signage warrant will not be approved for this year. The Old Burying Ground warrant is being studied for site ownership responsibilities. The Byway related warrant will be reviewed now that the FinCom has copies of the Byway understanding.

(d) Patriot's Day activities are now being planned. The Parade and Paul Revere Ride Re-enactment will occur on the same day. Bob Bowes reported that the bunting requirements will be provided as per last year. Bob also mentioned that representatives from Arlington's Japanese Sister City are anticipated to be present that day.

5- An analysis and discussion of the Visionary/Strategic Planning Session from ATED's November 2013 meeting was moderated by Paul Dredge. The summary of that meeting prepared by Sharon Shaloo was reviewed in detail. After a lively discussion, three approaches emerged and are briefly summarized as follows— (a) Outreach to the business community to survey what their needs are and connect such needs to ATED's work; (b) Defining and limiting ATED's goals and coordinating those with Town officials and the Master Plan; and (c) Focusing ATED on building "institutions' and structures to sustain the activities for which ATED may be the catalyst.

6- Clarissa Rowe reported that Carol Kowalski will be attending ATED's next meeting to discuss the Town's Master Plan initiative and the extent of interface between ATED and the Town's Planning Department.

There being no further old or new business, the meeting adjourned at 8:45PM.